



"How can we increase awareness online?"

Hunting for the missing pieces in your plan?

Amplify

Raise awareness and funds for your non-profit.

Amp up your next drive, campaign, or appeal by plugging in our online "treasure hunt".

How it works:

- Obtain new funding sources
- Acquire donors and volunteers
- Full featured online treasure hunt
- Can be setup as stand alone or run off existing website
- Full technology and admin support
- Social Media Promotion (Facebook, Twitter, and others)

Client Highlight: Buffalo City Mission's Hunger Hunt

- Program ran as extension of annual "Feed the Hungry" Campaign
- Surpassed forecast set by 30%
- Average visit to site lasted 10+ minutes
- 84% of participants said their awareness "greatly increased"
- 81% of participants said their perception of the Buffalo City Mission improved
- 67% stated likelihood of volunteering increased